

**2022 Zhejiang – Cambridge
Global Economy & Business Innovation Forum**

The highlights of this forum:

1. Virtual communication seminars and workshops.
2. Lectures on Big Data Analytics, International trade and AI Technologies in Business.
3. Panel discussions on world economy and business innovation.
4. Exchange of the research experience in the field of economics and international development.
5. To accelerate students' ability to increase competitive edge in today's continually evolving markets.



Committee board from the University of Cambridge:

- ✧ Prof. David Stillwell - Judge Business School, University of Cambridge
- ✧ Prof. Nektarios (Aris) Oraiopoulos - Judge Business School, University of Cambridge
- ✧ Prof. Jostein Hauge - Department of Politics and International Studies, University of Cambridge

Programme Fee in RMB: 4900 p.p. (Minimum 20 postgraduate students)

Including: Registration fees, Online Course lecture fees, Academic training fees, Access to University Portal, Post-course tutorial fees, Materials & resources.

(Details as below & Calculated in RMB p.p.) Excluding any other personal expenses.

Registration fees	600	Online Course lecture fees	1200
Academic training fees	1800	Access to University Portal	500
Post-course tutorial fees	400	Materials & resources	400

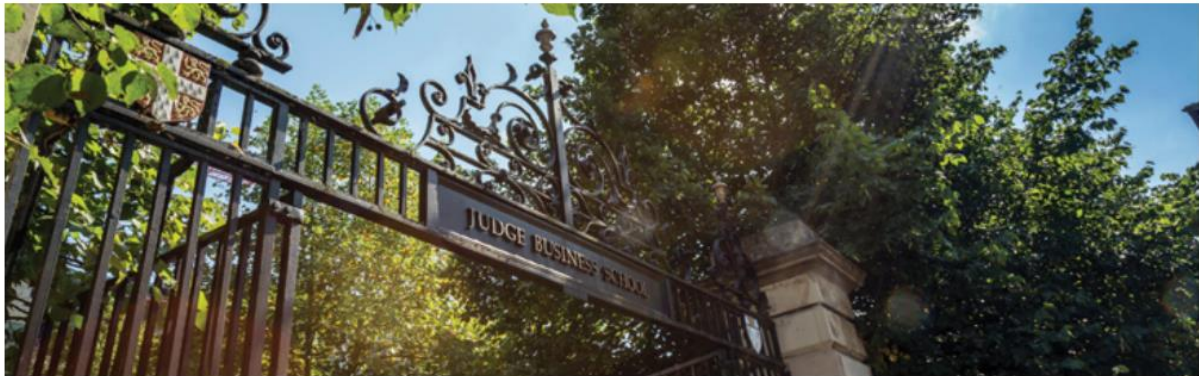


Scheduled itinerary - subject to change due to unforeseen circumstances.

Date	Forum Agenda
DAY 1 29/10/2022	<i>Opening Remarks & Keynote Address</i> 2 hours – Online communication seminar and workshop (with panel discussion) – Ph.D. candidates from Zhejiang University 2 hours – Online communication seminar and workshop (with panel discussion) – Ph.D. candidates from University of Cambridge <i>Closing Remarks</i>
DAY 2 30/10/2022	<i>Welcome Remarks</i> 2 hours - Special Lecture on AI Technologies in Global Business 2 hours – Special Lecture on Big Data Analytics and Innovations <i>Closing Remarks</i>
DAY 3 31/10/2022	<i>Welcome Remarks</i> 2 hours - Special Lecture on World Economic Development and Industrialisation, Technological Change and Digitalization <i>Closing Remarks</i>



ABOUT CAMBRIDGE JUDGE BUSINESS SCHOOL



The reputation of Cambridge Judge Business School is internationally celebrated as a provider of stimulating management education, with a particular emphasis on entrepreneurship and innovation management. With a world-class faculty of over 70 members and a philosophy of collaboration, the School is a place where people from many disciplines meet and share ideas – policy makers, entrepreneurs, leaders of industry, regulators, not-for-profit organisations and academics.

Cambridge Judge Business School offers a distinctive approach born out of the University of Cambridge way, where its programmes are based on leading-edge research from its 19 research centres, and are delivered by world-class faculty. The School leverages the unrivalled resources of the wider University, giving participants a learning experience of unrivalled quality, intensity, relevance and challenge.

