

Master in Global Management



Contact

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What is the program about?

Are you an open-minded person, eager to be in a truly multicultural setting? Do you want a broad view on different management disciplines in an international context? Then the Master in Global Management is perfect for you!

The Master in Global Management will give you

- a general introduction in all aspects of business: from marketing to accounting
- a hands-on business experience in an international context
- a cross-cultural experience

Through the year you will study with people from around the globe, and you will acquire all the knowledge, social skills and the right business attitude to start a successful international business career in a wide range of sectors and functions.

In short, this master will help you launch your international career!





“My 10 months at Antwerp Management School might have given me many sleepless nights of long reading and case studies, team projects and problem-solving, but it also gave me my dream career, some incredible friendships, and belief in myself that I can actually do anything I put my mind to if I have the right resources. Granted, the cultural vibrancy of Antwerp and the nearby regions helped the process along quite nicely, but I definitely left a piece of my heart at AMS”

**Bethany Blackburn, Alumna
International Management Graduate at TUI**

“I chose AMS because of their personal approach to education. An approach that helped me outline my future and provided me with the building blocks to make it a promising one. Ultimately, during this year I found a professional outlet for my strengths and personality. It is exactly this approach that equipped me to venture into an international career.”

**David Nagar, Alumnus
Business Analyst at A.S. Watson**

Curriculum

The Master in Global Management is a very interactive program. Students are expected to actively participate in class discussions, analyze business cases, prepare business presentations and reports and engage in computer-assisted exercises. All courses focus on the practical application of concepts in real business life. Through this practice-oriented approach, you get to know the present international business environment, gain an in-depth view of all functional areas of management and get the opportunity to practice all this in a real-life business situation in an international company.

MGM Semester 1 (27 CREDITS)

- | | |
|---|------------------|
| 1. AMS Essentials | 6 credits |
| 2. Business in the Global Political Economy | 6 credits |
| 3. Managing People and Organizations | 3 credits |
| 4. International Perspectives on Marketing Management | 3 credits |
| 5. Accounting & Corporate Finance; European Perspective | 6 credits |
| 6. Elective #1 | 3 credits |

MGM Deepening (18 CREDITS)

- | | |
|--------------------------------------|------------------|
| 1. Global Strategic Management | 6 credits |
| 2. Basics of Supply Chain Management | 3 credits |
| 3. Global Digital Marketing | 3 credits |
| 4. Elective #2 | 3 credits |

International Trip (3 CREDITS)

Each year our students go on an international trip as a requirement of the program. In the past we've learned about new and innovative technologies in Copenhagen and we have delved into smart cities in Bilbao. Each year we plan an enriching and educational experience!

Master Project: in-company project (15 CREDITS)

TOTAL 60 CREDITS

Note: all courses are subject to change



Personal development program: AMS Essentials

At AMS, we look beyond the mere transfer of technical knowledge. As our mission statement explicitly mentions, we also want to stimulate your personal development. Our approach is straightforward: the better you feel as a person, the more confident you are when dealing with complicated business situations. The more accurate your self-image, the better you are able to work with other people and lead others in a responsible manner that commands respect. Through the AMS Essentials, we build upon the three mission pillars of Antwerp Management School: Self-Awareness, Global Perspective and Societal Consciousness.

Self awareness:

leads to stronger cooperation with others.

Global perspective:

leads to a developed global mindset, allowing you to find better solutions to problems and complex issues.

Societal Consciousness:

leads to sustainability in essential economic processes, a fundamental value in business.

The AMS Essentials track will also address important business skills that will enable you to turn your dreams into actions in order to make an impact.

AMS Essentials will cover professional skills such as public speaking and influential communication, negotiation, and mastering important digital skills and business software.

Dependent upon your level of mastery in these fields, and on their relevance within your program, you will be able to compose your personal development track and choose from an array of options within AMS Essentials.

Consultancy Project: In-Company Project

During the consulting assignment, you will be put to work as a junior consultant for eight weeks to solve a current business case in a company. This consulting assignment is the icing on the cake of this master, seeing as the hands-on advising role builds a bridge to the practice.

Electives

All master programs offer elective weeks during which you will be immersed in exciting topics such as blockchain, digital transformation, doing business in emerging economies, Industry 4.0, organizational agility, etc. By adding one of these electives to your program, you can give your AMS experience a personal touch.

Learning objectives

After following this program:

- you will gain a deep understanding of all management functions;
- you will develop strong business skills such as entrepreneurship, people management, team motivation, emotional intelligence and the promotion of creativity;
- you will develop your social skills, problem solving and communication skills and increase your capacity for teamwork and leadership;
- you are able to integrate the knowledge and skills required to understand an organization's global strategic challenges and know how to respond to them;
- you know your personal strengths and are aware of areas that need improvement;
- you will have a better understanding and awareness of cultural differences and their impact on business activities;
- you will create a business attitude that reflects professionalism and acknowledges ethical dilemmas;
- you understand how businesses function in society and are ready to take an active role in the development of the society in general.



Career Center: Career Management Services

Antwerp Management School wants to help you launch your successful career! As a business school, we put particular emphasis on involving businesses and organizations during the Career Management Service.

The Career Management Service has two cornerstones: intensive contact with companies; and personal, tailored guidance for every student. The Career Center has close ties to many Belgian and international organizations, including top headhunters, and is run by counselors with experience in recruitment.

During your year at AMS, the following activities will be organized:

- Resume and cover letter writing sessions
- Job application workshops (covering LinkedIn, assessment centers, work permits)
- Information sessions on various positions and opportunities
- Two AMS job fairs
- Company presentations and case workshops
- Alumni career speed dating evenings
- Individual career counseling

In addition, as an AMS student you will have access to the AMS job platform. Via this online Career Center, both Belgian and international companies can post exclusive AMS job opportunities and have access to your CV. We also offer you an overview of the companies in which our alumni are working.

AMS alumni are hired by start-ups, small businesses and multinationals. Among others, they have started to work for international companies such as Accenture, DHL, AB InBev, Johnson & Johnson, Microsoft, PwC, Mars, Lidl, Salesforce, Showpad, Caterpillar, BNP Paribas Fortis, Katoen Natie, Michael Page, Hilti, GlaxoSmithKline, Maersk Line, Google, KBC, Decathlon, Umicore, IKEA, H. Essers, Coca-Cola, Nike, Danone, KPMG, Hudson, Nestlé, Deloitte, Daikin, etc.

AMS alumni are happy to mentor you in your search for the perfect starting position.

Why AMS?

- Antwerp Management School has the accreditation of the Association to Advance Collegiate Schools of Business (AACSB). AACSB is a US-based, global organization devoted to the advancement of quality management education through accreditation, thought leadership, and value-added services.
- AMS has a top rank in the Eduniversal Rankings & Financial Times Rankings.
- AMS takes into account the principles of responsible management education as presented by PRME, Principles of Responsible Management. The PRME are inspired by the internationally accepted values of the United Nations Global Impact. The PRME are a timely global call for business schools and universities worldwide to gradually adapt their curricula, research, teaching methodologies and institutional strategies to the new sustainable business challenges and opportunities. It is the ambition of Antwerp Management School to continue making this responsible management education an integral part of its core activities in research and education while leading by example.
- Our personal approach is what sets us apart from other business schools. At AMS there is a close contact between students, staff and faculty. This results in meaningful, personal interaction. Our faculty and staff do their utmost best to provide you with an inspiring learning experience, by sharing state-of-the-art knowledge and practical insights that really make a difference.
- Our full-time master's team is there to offer you guidance throughout your educational journey. Your education is tailored especially towards your career goals (AMS essentials, electives, career service, in-company project). At AMS you embark on a development journey through which you will grow as a person and future leader. We challenge and coach you to become more aware of who you are, how you cooperate with others, and what kind of career you want to pursue.
- At AMS we build a bridge between academic knowledge and business practice. Professors work with real-life case studies and with research they have done, in order to provide practical insights into the business world. To ensure your education is both academic and practical, AMS provides guest lecturers, company visits and networking opportunities in various sectors.



Why the Master in Global Management?

- Our Master in Global Management has a top ranking in the Eduniversal Ranking and Financial Times Ranking.
- This master offers innovative and fun courses: through company visits and an international trip, we make sure that you're not always just sitting in the classroom.
- This master will give you a cross-cultural experience: through the cultural diversity of your fellow-students and the international character of our lecturers, you will learn how to cope with the complexities of international business.
- This master will help you in becoming an effective team player: working in teams on cases and company projects will make you aware of own strengths, individually and in a team.
- This master gives you hands-on business experience in an international context: you can choose between an international consultancy project or one in Belgium, where you'll get the chance to apply everything you have learned.



Why Antwerp?

5 great reasons to come and study in Antwerp.

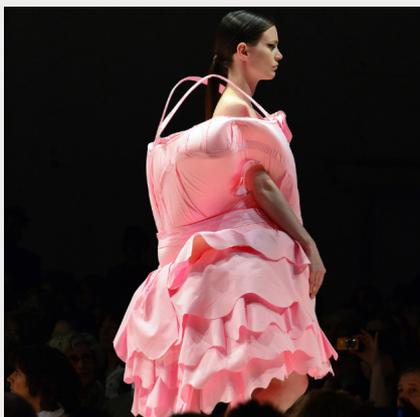


Antwerp is simply A-mazing!

A metropolis on the river, a city that always leaves you wanting more. Hip and historic, cool and classical, trendy and traditional. Everything is within walking distance. Combine a day's shopping on the Meir with a visit to Rubens's house. Check out the MAS museum and then enjoy a drink on the terrace of one of the Eilandje district's many bars. Try on an exclusive piece by a leading Antwerp fashion designer and then enjoy a bite to eat in Zuid. It's impossible not to fall for this astonishingly diverse, pocket-sized international metropolis.

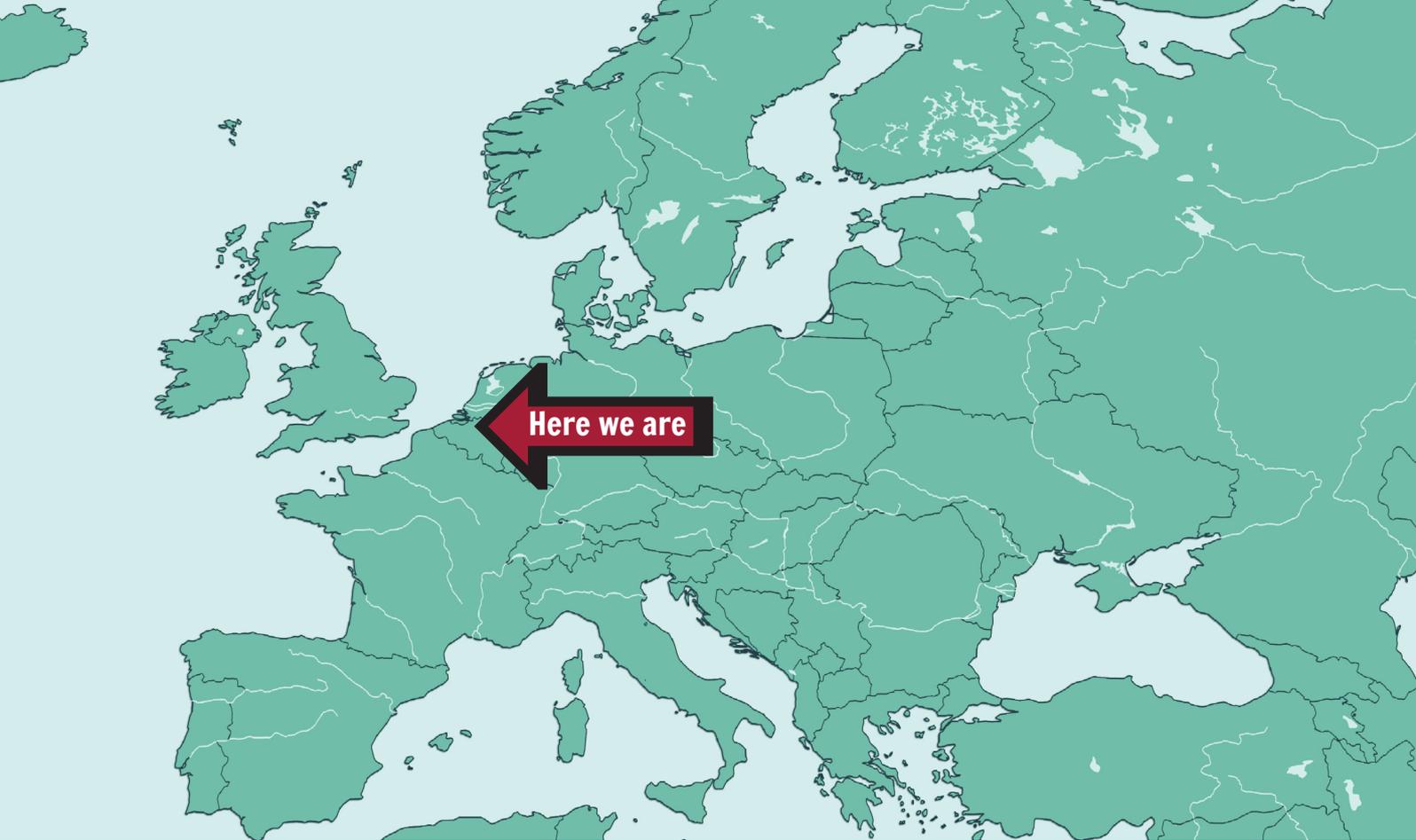
A true student city

With more than 40,000 full-time students, Antwerp is a real student city. The backdrop to scholarly life includes historic locations such as the Royal Academy of Fine Arts and the University of Antwerp. The city's student bars, nightclubs, cozy restaurants, coffee houses and lively atmosphere will make your year here unforgettable.



Hip and happening

Of all Belgium's historic cities, this is where bars, shops and clubs go in and out of fashion fastest. Hip today, gone tomorrow. Antwerp is all about fashion, design, music jams, cocktails, record labels and spending money on the sunny terrace of a bar. Or you can blow all your cash on clothes and get free drinks later because you look so cool.



A city that breathes history

The old city center is steeped in history. You will feel it in the ancient facades along narrow streets or in the imposing Grand Place. The Plantin-Moretus Museum is the only museum in the world to be designated a Unesco World Heritage site. In the shadow of the Cathedral of Our Lady, the city teems with life in intimate pubs and restaurants, while the banks of the Scheldt are a great place for a breath of fresh air.



Ideal for excursions

Antwerp is the perfect jumping-off point for weekend visits to other fascinating Belgian cities, like Bruges, Ghent, Brussels and Liège. We also recommend drinking in the natural beauty of the Ardennes region in southeast Belgium or taking a trip to the seaside. The Netherlands is also very close! Moreover, you can reach each European capital from Brussels within a few hours.

Faculty



MATTHYSSENS PAUL
(ACADEMIC DIRECTOR)

Prof. Dr. Paul Matthyssens is Academic Director of the Master in Global Management at Antwerp Management School. From 2013 to 2018, Prof. Matthyssens was Dean of AMS. Paul is professor in Strategic Management at the University of Antwerp and at AMS. He received the Best Full-Time Master Teacher Award in 2014. He is a guest professor at DTU Business in Lyngby (DK) and Fordham University (US)

AERTS WALTER, PHD

Walter Aerts is Professor Accountancy and Head of the Department of Accounting and Finance (Faculty of Applied Economic Sciences) at University of Antwerp. He holds a degree of Business Engineer and a PhD in Applied Economic Sciences at University of Antwerp. His research focuses on topics such as economic effects of reporting, IPOs, internal control and corporate governance, media influence on business conduct, impression management, and narrative reporting.

DE COCK ROBIN, PHD

Robin De Cock is an assistant professor of entrepreneurship at Antwerp Management School. He received his PhD in applied economics from Ghent University under supervision of serial entrepreneur and Prof. dr. Bart Clarysse. He spent 3 years as a post-doc researcher at the innovation and entrepreneurship group of Imperial College Business School in London where he conducted research for the European Commission and taught entrepreneurship in various programs for bachelor and master students.

DE VOS ANS, PHD

Ans De Vos is currently employed as a Professor at the Antwerp Management School,

where she holds the SD Worx teaching post “Next generation work: Creating Sustainable Careers”. From the very start of her academic career, Ans De Vos has been fascinated by careers. Her mission is to make people more competent in managing their own careers, so they can take control over their professional lives. She investigates how a win-win situation can be created for organizations and their employees.

HAIYAN ZHANG, PHD

Zhang Haiyan holds a MA and a PhD in Public Administration and Management from the University of Antwerp. He is also visiting professor at different Chinese universities; teaching in international MBA programs about Asian Business Environment and strategic management. He has consulted for several trade associations, government institutions and multinational companies in Europe and China on various topics.

INGHAM MARC, PHD

Marc Ingham has a PhD in Management Sciences from the University of Paris Dauphine and obtained a degree in economics from the University of Leuven. His research interests cover responsible innovations and strategic management.

JACOBS SOFIE, PHD

Sofie Jacobs is a researcher Creativity & Creative Industries at aMS. She gives lectures in the Master in International Fashion Management

KABADAYI SERTAN, PHD

Sertan Kabadayi is an associate professor of marketing at Gabelli School of Business and Area Chair for marketing. He holds a PhD in marketing and has been a part of the Fordham business faculty since 2005. Sertan conducts research primarily in the areas of distribution channels (multiple channel strategies) and the use of control mechanisms in buyer-seller relationships, and web site trust and loyalty.

KEULENEER LUC

Luc Keuleneer is Advisor Financial Sector and State Owned Enterprises to the Belgian

Minister of Finance.

Director KPMG Advisory Brussels, Professor Vrije Universiteit Amsterdam and visiting professor at different other universities. He is also Vice Chairman Auditcommittee of the Belgian State

LIECKENS KRIS, PHD

Kris Lieckens works at the Research Centre for Operations Management of the University of Leuven. His research focuses on different models and issues of supply chain management.

PODEVYN BENNY, PHD

Benny Podevyn is academic director and professor at Antwerp Management School and works as consultant management, development and training for companies and academic institutes.



TOKMAN MERT, PHD

Dr Mert Tokman holds a PhD degree in Marketing from the University of Alabama, Culverhouse College of Business. He is currently an associate professor in the marketing department at James Madison University (JMU) in Virginia, USA. At JMU, he teaches Principles of Marketing and Global Marketing at the undergraduate level and New Product Marketing at the Master's level. Mert's research focuses on the intersection between marketing and supply chain management – for instance, he has explored how logistics performance of suppliers affects consumers' brand perceptions at the retail level. His work has been published in internationally esteemed journals such as Journal of the Academy of Marketing Science, Journal of Retailing, Industrial Marketing Management, Journal of Business Research, Journal of Business Logistics, Journal of Marketing Channels.

VAN LOON RON

Ron has studied business economics and accountancy at the Erasmus University Rotterdam. Ron has 8 years experience as management consultant at KPMG Management Consulting (Utrecht and Brussels) and 5 years as a risk- and compliance officer at ABNAMRO (Amsterdam). Since then he is independent consultant and trainer in financial management, riskmanagement, internal control and corporate governance. Ron is working as a parttime lecturer at, among others, the University of Amsterdam, Utrecht University, Erasmus Universiteit Rotterdam and Tilburg University.

VERHEZEN, PETER, PHD

Peter Verhezen is the Principal of Verhezen & Associates Ltd, he advises boards on risk

management and governance in the Asia-Pacific region. He studied Applied Economics & International Relations at the University of Antwerp, Management and Finance (MBA) at KULeuven (in collaboration with the Booth Business School of Chicago) and Philosophy (MA & PhD) at the University of Antwerp and the Institute of Philosophy at KULeuven.

VERVINCKT PATRICK, PHD

Patrick Vervinckt, teaches at the University of Antwerp and the Antwerp Management School. His interests are situated in social relations, negotiating with unions, managing costs and performance management.

VON HEEREMAN RAPHAEL

Raphael von Heereman: Visiting Professor at the University of Antwerp and Antwerp Management School Senior advisor to Qatar Airways.

WEIL STEFFI, PHD

Steffi Weil has more than ten years of professional experience in-and outside of academia. In her current positions as Academic Director of the China-Europe Master Program at the Antwerp Management School and Associate Dean/Assistant Professor at Vesalius College she aims to combine her management experience with her academic credentials. In her role as professor she develops research activities on international politics with a focus on China, and she conceptualizes and teaches the curriculum on Asia in international trade and politics.

Practical Information



DATES

Start: 26/08/2019 - **End:** 31/08/2020

FEES

€ 13,950 (VAT exempted)

Included: All student facilities at Antwerp Management School and the costs of field trips.

Excluded: books, documentation and living expenses

Financial benefits:

German residents can apply for scholarships via Deutsche Bildung:

www.deutsche-bildung.de/studienkredit

We work together with [Prodigy Finance](#) for different loan options. Prodigy Finance offers international students (150 nationalities) competitive loans without collateral or a co-signer.

LOCATION

Antwerp Management School
Boogkeers 5, BE-2000 Antwerpen, Belgium

Fordham Gabelli School of Business

DEGREE

The master degree 'Master of Global Management' is officially recognized by the Flemish Community and will be granted upon successfully completing the exams. This program is AACSB and NVAO accredited.

Admission

REQUIREMENTS

To apply for this program you should hold a degree that represents 4 years of full-time study at university level, resulting in a master's degree or an equivalent bachelor's degree (a full time, 4-year curriculum). It is possible to apply before you have completed your studies. In this case, the selection procedure will take place under the assumption that you graduate from your present studies before starting the program. Fluency in English, both written and spoken, is required.

DEADLINE

As we only accept a limited number of students, we strongly encourage you to apply as soon as possible. Moreover, applying early will give non- EU students sufficient time to arrange for visas. The deadline to apply for EU citizens is August 15, 2019 and for non-EU citizens June 1, 2019

PROCEDURE

All students applying for the Master in Global Management will need to go through the following steps:

1. Fill in the online application form and upload the following documents:
 - Resume/CV
 - Academic Transcripts
 - TOEFL/IELTS scores (exceptions: native English speakers and/or an English undergraduate degree)
2. Once your application file is complete (see step 1), you will be invited for an online numerical and verbal assessment.
3. Skype or face-to-face interview on our campus to gain insight in your motivation, perseverance, personality, leadership skills, as well as your knowledge of English.

After completing the application procedure, you can expect an answer from us within 1-2 weeks.

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