

# MASTER IN FASHION MANAGEMENT

Acquire all the knowledge and skills you need for a career in an international business environment



# What's the program about?

The Master in Fashion Management is a unique program that is responding to challenges in the fashion industry from different perspectives.

Think of topics like developed vs. emerging markets; global vs. local; relevant topics like sustainability and ethics, technology and digitalization, entrepreneurship and innovation. The philosophy of the program is exploring and investing in the fashion industry's future, growth and development.

- › Become part of the next generation of creative leaders and thinkers who work in responsible, analytical and ingenious ways.
- › Dive into different cultures and study in Brazil and Antwerp. Immerse yourself in a multicultural environment by working closely together with small groups of students from different continents.
- › Develop a portfolio and manage your own learning.

## Curriculum

Antwerp Management School (September – December)

Introductory courses on Fashion Management

- › Strategic Management
- › Supply Chain Management
- › HR & Leadership
- › Entrepreneurship and Innovation Management
- › Fashion & IP

FAAP - Sao Paolo (January- February)

- › Context
- › Industry Visits
- › Portfolio

Antwerp Management School (March – May)

Thematic courses

- › Digital Marketing
- › Financial management & accounting
- › Retail management
- › Coaching of the portfolio

June: presentation of Portfolio & conference & graduation at Antwerp Management School

### **Leadership and Career Development Track**

Our Development Track helps you launch your career. Throughout the complete year a Career Development Manager will guide you. Additionally you will have access to our documentation center and a database of companies and organizations.

### **Antwerp Management School in Antwerp**

Antwerp is without any doubt one of the most creative and entrepreneurial city's in Europe, in which new trends and designers are endlessly evolving. As one of the world's leading fashion capitals, it has developed its own distinctive fashion identity, particularly with the rise of the 'Antwerp Six'. Study at Antwerp Management School and you study at the heart of fashion.

### **FAAP in Sao Paolo**

Get insights in an emerging market like Brazil while studying in Sao Paolo. Brazilian fashion market grows in a very strong manner and The School of Arts pursues professional qualification and creative development of their students, following the market trends and a better comprehension of all knowledge tools.

## **Academic Director**



### **Annick Schramme**

Annick Schramme is the academic director of the Knowledge Community Creative Industries at Antwerp Management School. She is the academic coordinator of the Master Cultural Management and the competence center Management, Culture & Policy (Faculty of Applied Economics) at the University of Antwerp and recently became the academic director of the Master in Fashion Management.

Over the last years she has published about the arts policy of Flanders, the creative industries, local cultural policy and the creative city, heritage policy from an international perspective, cultural entrepreneurship etc. Finally she is member/chair of several boards and/or advisory committees in the cultural sector in Flanders and the Netherlands, like the Royal Ballet of Flanders/the Royal Opera, the Flemish Fund for Literature, The Flemish Children theatre HetPaleis and the Strategic Advisory Board for Culture, Youth, Media and Sports of the Flemish Government and the Dutch Council for Culture.

# Practical Information

## **DATES**

Start: 27/08/2018

End: 31/08/2019

## **FEES**

€ 19,000 (VAT exempt)

### Included

- › Use of student facilities at AMS, FAAP and London College of Fashion
- › Transport and accommodation (excluding food and drinks) on mandatory trips and excursions

### Excluded

- › Expenses for housing and living, flights, personal travel, visa, food and leisure, etc. in Antwerp, São Paulo and London
- › Cost of course materials

### Financial benefits

- › Early Bird: Apply before the 31th of January 2018 and receive a reduction of €1,000.
- › German residents can apply for scholarships via Deutsche Bildung.

## **LOCATIONS**

Antwerp Management School

Sint-Jacobsmarkt 9-13

BE-2000 Antwerp

Belgium

FAAP School of Arts

Rue Alagoas, 903 – Higienópolis

São Paulo

Brazil

## **DEGREE**

The master degree 'Master in Fashion Management' will be granted upon successfully completing the exams.

# Admission

## REQUIREMENTS

To apply for this program you should hold a degree that represents 4 years of full-time study at university level, resulting in a master's degree or an equivalent bachelor's degree (a full time, 4-year curriculum). It is possible to apply before you have completed your studies. In this case, the selection procedure will take place under the assumption that you graduate from your present studies before starting the program. Fluency in English, both written and spoken, is required.

## DEADLINE

As we only accept a limited number of students, we strongly encourage you to apply as soon as possible. Moreover, applying early will give non-EU students sufficient time to arrange for visas. The deadline to apply for EU citizens is August 15, 2018 and for non-EU citizens June 1, 2018

## PROCEDURE

All students applying for the Master in China-Europe Business will need to go through the following steps:

1. Fill in the application form on the website and upload the following documents:
  - › Resume/CV
  - › Academic Transcripts
  - › TOEFL/IELTS scores (exceptions: native English speakers and/or an English undergraduate degree)
2. Once your application file is complete (see step 1), you will be invited for an online numerical and verbal assessment.
3. Skype or face-to-face interview on our campus to gain insight in your motivation, perseverance, personality, leadership skills, as well as your knowledge of English.

After completing the application procedure, you can expect an answer from us within 1-2 weeks

# Contact



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